

Our art requirements are as follows:

### VECTOR GRAPHICS:

Adobe Illustrator .ai(CS3) or Corel Draw .cdr (Ver. 12) files. (Adobe PDF docs are also generally useable if exported from a vector program and edit ability is enabled.)

Fully editable (not placed tiffs or jpegs saved in the above formats)

All Fonts turned into outlines or curves (although no text editing is possible on our end) - this eliminates font substitutions

Multi-color graphics must be set to Spot Colors or additional art charges may be added for conversion on our end.

Complex fades, blends, transparencies, etc may not reproduce exactly. These are tee shirts NOT computer screens.

These files can be compressed using WinZip or StuffIt only.

### RASTER GRAPHICS:

NATIVE Photoshop .psd or .tif files - 300 dpi or better at no less than 85% or required size.

(We prefer .psd files only because they are smaller than .tif files but contain the same information)

I specify CREATED at 300 dpi or better at size, NOT created and saved at small size and lo-res and then scaled up and resaved. (too much loss of information)

Documents created to the above specifications CAN be compress using WinZip or StuffIt only.

If you created the document using layers - send us the layered document. If the file is too big to e-mail we have an FTP site.

JPEGs, GIFs, PNGs or other lo-res web graphics generally require additional art time billed accordingly and some just can't be used.

### OTHER FORMATS:

Word, Powerpoint, PaintShop and any of 1000s of other lesser known layout/drawing programs out there may or may not be useable without additional art time billed hourly and some are simply not useable at all.

If you cannot submit a compliant document please feel free to submit whatever you do have. If we can open it and use it we will, and if we can't use it we might be able to clean it up. Artwork that does not conform to the above requirements may be subject to additional art charges, billed hourly as necessary.